

World Hearing Day Activities



**Changing mindsets: Empower yourself
Make ear and hearing care a reality for all!**

- Supported by the WHO, World Hearing Day is held on 3 March each year to raise awareness on how to prevent deafness and hearing loss and promote ear and hearing care across the world.
- Last year over 625 activities were registered world-wide and this year we are encouraging all NT ACCHS to be part of this universal effort as ear disease and hearing loss is such a big issue in our communities. This flyer contains some ideas around how to engage your community in this important cause.

Clinic waiting room videos

There are many Northern Territory and language group specific health promotion videos you could be playing in your clinic that promote healthy ears and listening. See a list below or contact your ear health coordinators for information relevant to your community. *Click the images to see the videos.*



https://www.youtube.com/watch?v=HX2GhF_026E



https://www.youtube.com/watch?v=_3Fh70J8PUM



https://www.youtube.com/watch?v=_3Fh70J8PUM



https://www.youtube.com/watch?v=_3Fh70J8PUM



https://www.youtube.com/watch?v=_3Fh70J8PUM



https://www.youtube.com/watch?v=_3Fh70J8PUM

Staff Training

- There are several providers of ear health related training in the NT. Contact your ear health coordination to discuss your clinic's training needs!
- Top End: catharine@amsant.org.au Central/Barkly: ruby.bethune@amsant.org.au

Ear checks on the move

- Offer ear health assessments at the local shop, clinic, or school. Video-otoscopy is a great tool to get people interested!



Social Media Posts



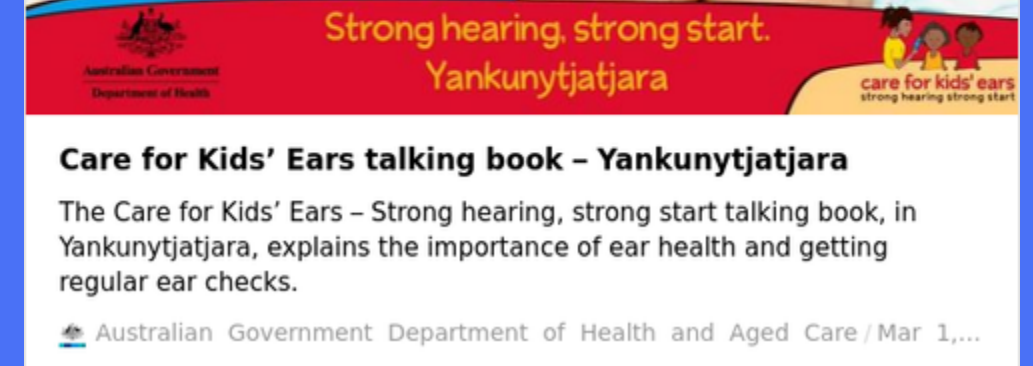
- Have your social media posts on March 3 dedicated to ear and hearing information. There is no shortage of relevant information to promote and we have attached some to this email. If you are not sure what to post-contact your ear health coordinator!



Put up a poster

- See the posters attached, print them out and put them in your clinic rooms.

Talking poster



- The Australian Government has put together this video explaining the importance of ear health in all major Aboriginal Language groups. *Click the image to visit this resource page*